

# Why do Educators prefer Coole School™ Student Planners?

Eligible  
for Title 1  
Funds

SAVE  
25%  
Until  
5-14-2025

Evidence  
Based

Elementary

Primary

Secondary

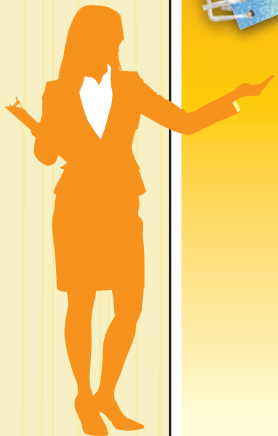


3  
Three  
Programs for  
the Price of one!

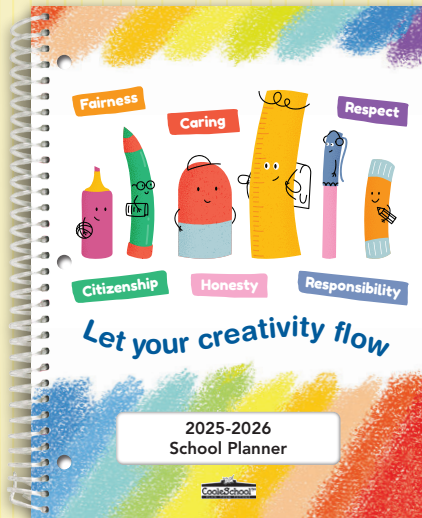
- » Build Organizational Skills
- » Teach Character Education
- » Promote Safe Schools

[www.cooleschool.com](http://www.cooleschool.com)

Call 800-364-1400 for Information



# Primary Planner (PS-25)



Full color

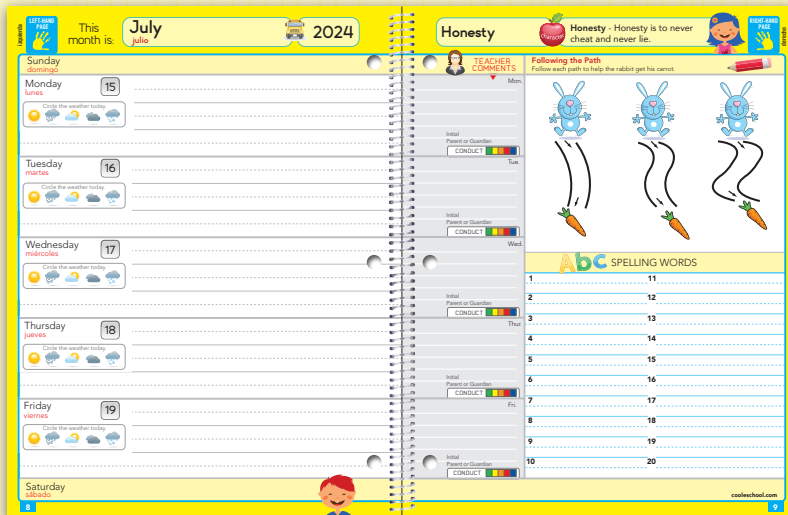
8<sup>3</sup>/<sub>8</sub> x 10<sup>7</sup>/<sub>8</sub>

104 pages

48 weeks (July 14, 2025 – June 19, 2026)

Plastic coil binding, 3-hole punched

**Sturdy  
Endure  
Cover**

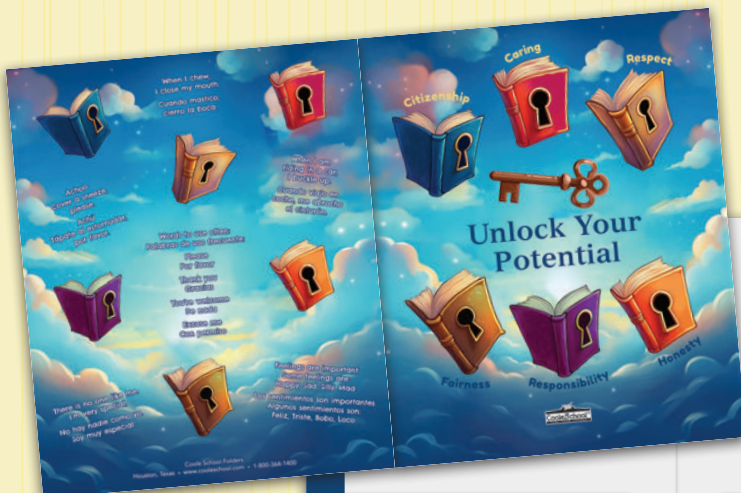


## Includes FREE:

- ★ Code of Conduct
- ★ 5 academic pages: alphabet, numbers, shapes
- ★ United States map with capitals
- ★ World map with continents
- ★ Weekly interactive game pages
- ★ Weekly spelling sections
- ★ Daily weather report
- ★ Days and Months in both English and Spanish
- ★ Teacher/Parent Communication page
- ★ Bullying Information

## Cool Kid Folders (CS-FLDR-0010) Grades K-5

**Other folder options available on our website!**



9x12

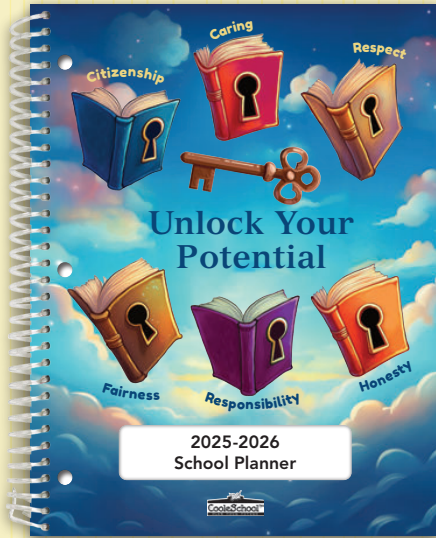
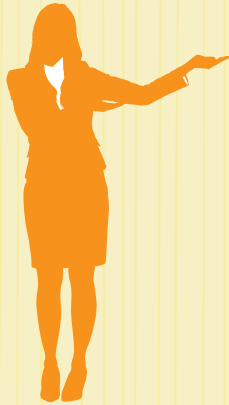
2-pocket folder

Full color

Includes building blocks of good character in both English and Spanish



# Elementary Planner (ES-25)



## NEW STURDY ENDURE COVER

Full color

8<sup>3</sup>/<sub>8</sub> x 10<sup>7</sup>/<sub>8</sub>

128 pages

48 weeks (July 14, 2025 – June 19, 2026)

Plastic coil binding, 3-hole punched

Pre-printed subjects

Spelling word section

The Only  
Evidence-Based  
Student Planner  
eligible for  
Title One  
Funds

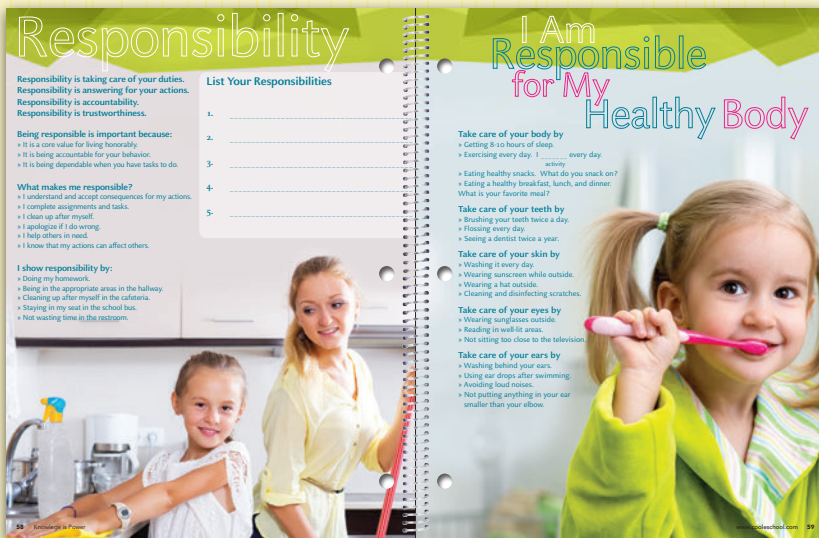
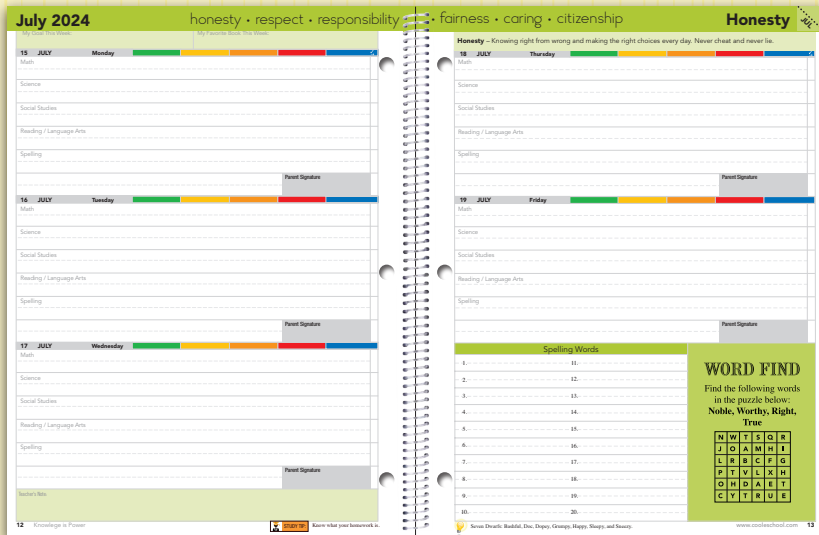
## Includes FREE:

- ★ Month-at-a-glance calendars
- ★ United States map
- ★ World map
- ★ Evidence-based character education program (age appropriate)
- ★ Hall passes  
(2 individual hall pass pages)
- ★ 10 academic resource pages
- ★ Weekly spelling words

## Optional:

- ★ Imprint of school name, mascot, etc.
- ★ Handbook of school rules, regulations, etc.
- ★ Custom Cover  
(see back of brochure for more info)
- ★ Cover Changes  
(see back of brochure for more info)
- ★ There is an additional charge for optional items.

Empowering  
Students to  
Build Good  
Character



# Secondary Planner, Full Size (MS-25)

The Only  
Evidence-Based  
Student Planner  
eligible for  
Title One  
Funds



## NEW STURDY ENDURE COVER

Full color

8<sup>3</sup>/<sub>8</sub> x 10<sup>7</sup>/<sub>8</sub>

128 pages

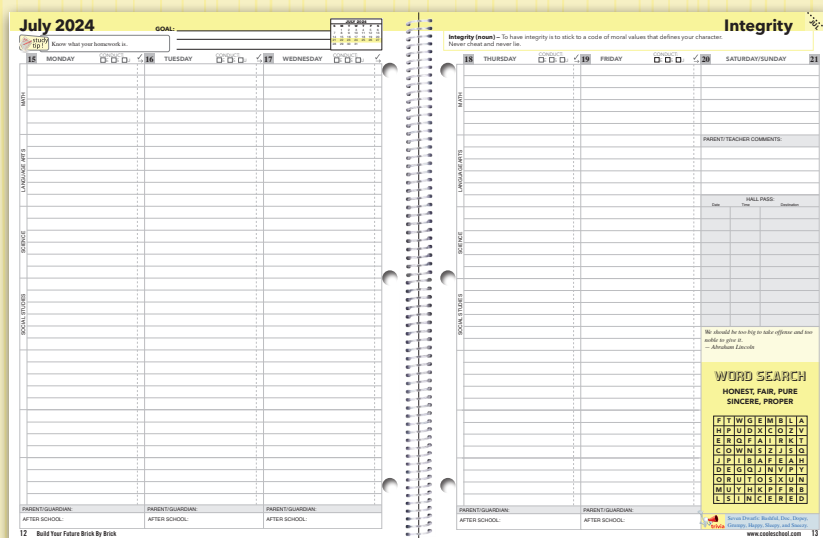
47 weeks (July 14, 2025 – June 14, 2026)

Plastic coil binding, 3-hole punched

Pre-printed subjects

Student achievement record page

Weekly grade check tracker

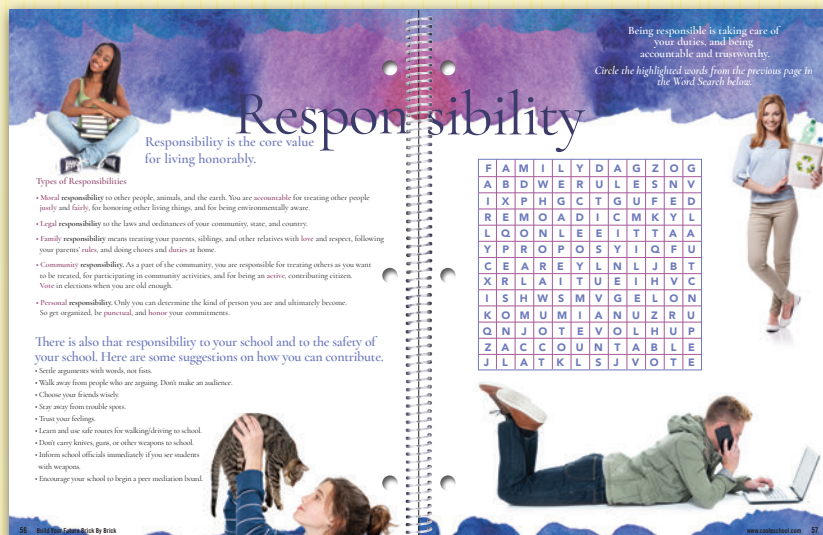


## Includes FREE:

- ★ Month-at-a-glance calendars
- ★ United States map
- ★ World map
- ★ Evidence-based character education program (age appropriate)
- ★ Hall passes (daily and 2 individual hall pass pages)
- ★ 12 academic resource pages

## Optional:

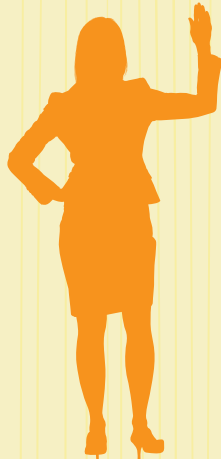
- ★ Imprint of school name, mascot, etc.
- ★ Handbook of school rules, regulations, etc.
- ★ Custom Cover (see back of brochure for more info)
- ★ Cover Changes (see back of brochure for more info)
- ★ There is an additional charge for optional items.



Empowering  
Students to  
Build Good  
Character



# Secondary Planner, Half Size (SM-25)



## STURDY ENDURE COVER

Full color

5<sup>3</sup>/<sub>8</sub> x 8<sup>3</sup>/<sub>8</sub>

128 pages

46 weeks (July 14, 2025 – June 7, 2026)

Plastic coil binding, 3-hole punched

Student achievement record page

Weekly grade check tracker

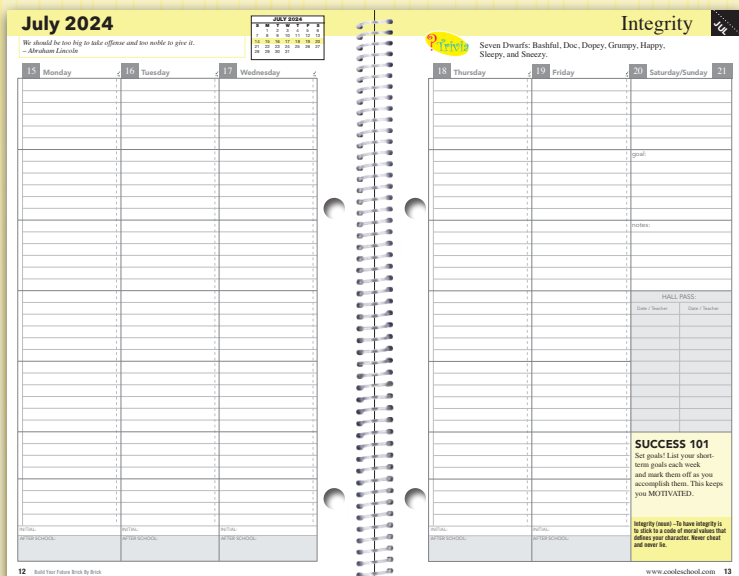
Address book page

## Includes FREE:

- ★ Month-at-a-glance calendars
- ★ United States map
- ★ World map
- ★ Evidence-based character education program (age appropriate)
- ★ Hall passes  
(daily and 2 individual hall pass pages)
- ★ 15 academic resource pages

## Optional:

- ★ Imprint of school name, mascot, etc.
- ★ Handbook of school rules, regulations, etc.
- ★ Custom Cover  
(see back of brochure for more info)
- ★ Cover Changes  
(see back of brochure for more info)
- ★ There is an additional charge for optional items.

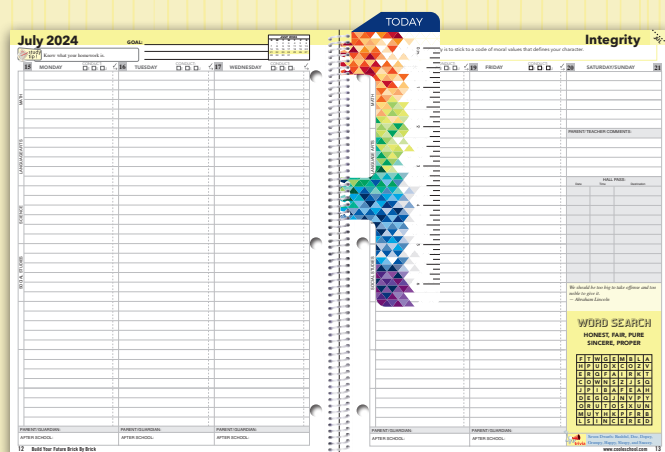


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# Accessories

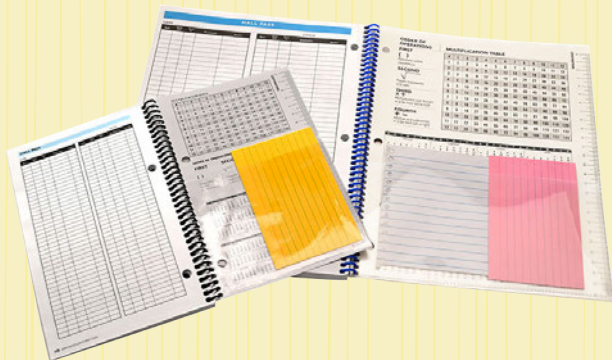
## Page Finder/Ruler

Removable plastic 6" ruler/page finder  
Snaps in and out of coil binding



## Vinyl Pouches

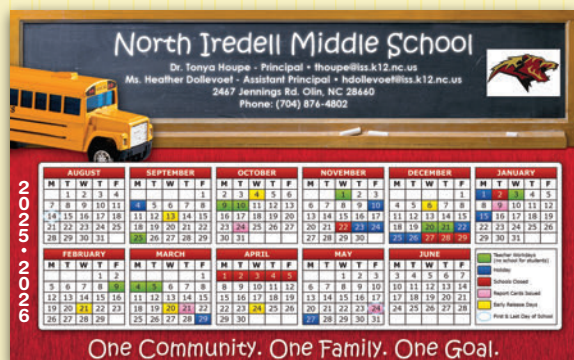
Plastic sheet with 2 translucent pockets,  
3-hole punched and bound into the planners.



## School Calendar Magnets

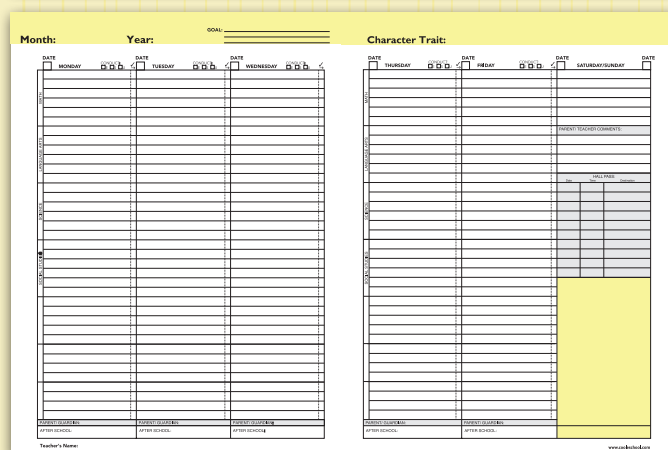
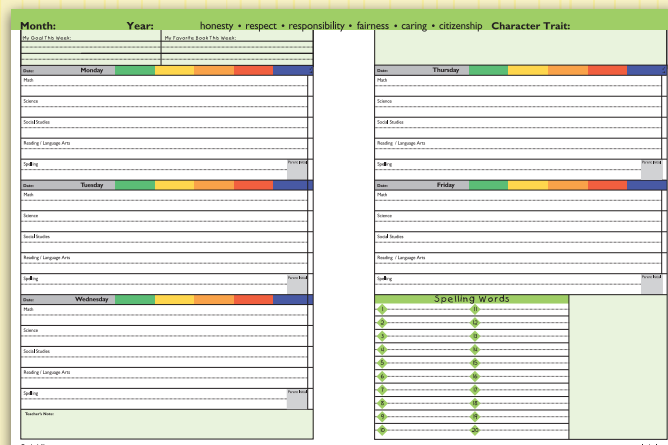
7" x 4<sup>3</sup>/<sub>8</sub>"

Perfect for school schedule/calendar,  
parent communication, student body  
fundraiser and/or a PTA/PTO project.



## Classroom Companions

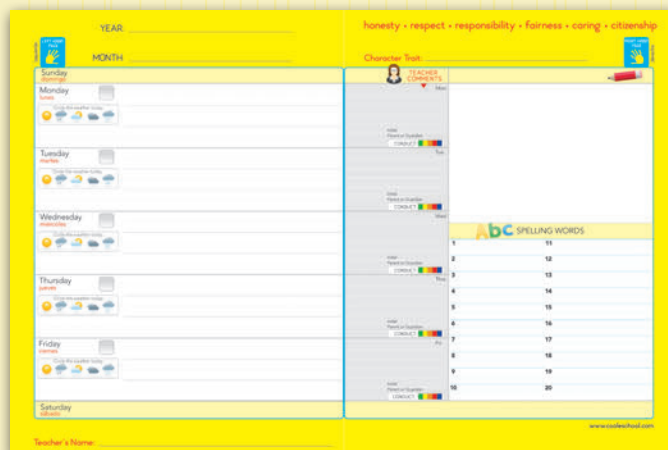
### ELEMENTARY + SECONDARY



### 3 FEET x 2 FEET

Write-on, wipe-off wall chart. Matches book  
interior. One side is for the elementary planner  
and the other side is for the secondary planner.

### PRIMARY



### 3 FEET x 2 FEET

Write-on, wipe-off wall chart.  
Matches the primary planner interior.

# Teacher Guides

The Teacher Guide is a complete planner (just like the student's planner) plus 28 pages of Teacher Resource material for the evidence-based character education materials included in the planners. These are available for the elementary, and both secondary planners.

This includes suggested activities for the teachers to do with the students that have to do with the character education content. There are also pre-and post-test questions relative to the character education content in the planner. This can be used to check the efficacy of the planner's content.

## Teacher Record + Lesson Plan/Assignment Planners

The Teacher record book is a complete planner which includes seating chart pages, lesson plan pages, and grade sheet pages. These are available for the elementary and full-size secondary planners.

### Record Book includes:

- Memorandum pages
- 31 attendance and grade sheets (10 week periods each)
- 8 seating charts

### Lesson Plan/Assignment Book includes:

- Program page
- Schedule for school events (2 pages)
- 41 double pages of lesson plan sheets. Monday through Friday, 6 periods.
- 10 seating charts.

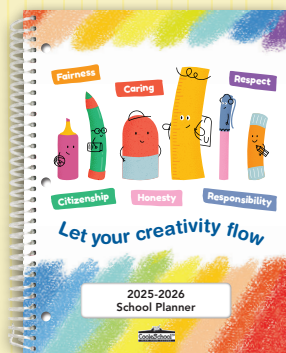


# Standard Covers

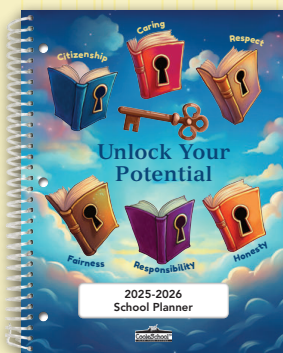
**Sturdy  
Endure  
Covers**

*"Your planners  
and covers  
are awesome!"*

– P. STRAFFORD  
PRINCIPAL



**PRIMARY**  
"Let Your Creativity Flow"  
CS-FC-0032  
STURDY ENDURE COVER



**ELEMENTARY**  
"Unlock Your Potential"  
CS-FC-0031  
STURDY ENDURE COVER



**LARGE SECONDARY**  
"Imagine, Innovate,  
Achieve"  
CS-FC-0033  
STURDY ENDURE COVER

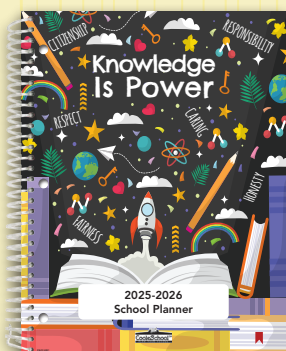


**SMALL SECONDARY**  
"Imagine, Innovate,  
Achieve"  
CS-FC-SM-0033  
STURDY ENDURE COVER

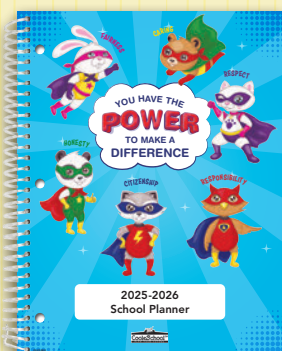
## Optional Large Covers \$.10/planner

Primary, Elementary, and Large Secondary

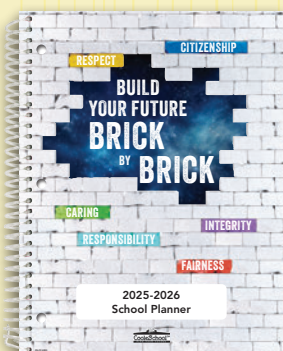
*More options available on our website!*



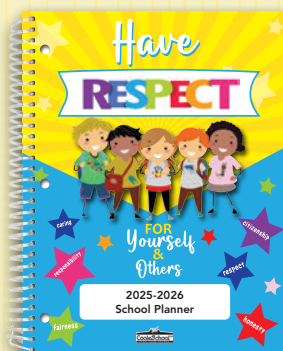
**"Knowledge is Power"**  
CS-FC-0031  
STURDY ENDURE COVER



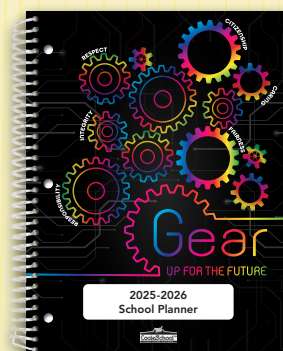
**"You Have the Power to  
Make a Difference"**  
CS-FC-0032  
STURDY ENDURE COVER



**"Build Your Future Brick  
by Brick"**  
CS-FC-0033  
STURDY ENDURE COVER



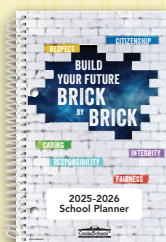
**"Have Respect"**  
CS-FC-0026  
STURDY ENDURE COVER



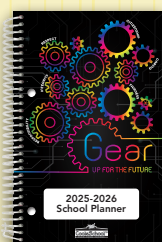
**"Gear Up for the Future"**  
CS-FC-0023  
STURDY ENDURE COVER

## Optional Small Covers \$.10/planner

Small Secondary



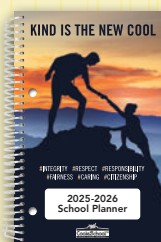
**"Build Your  
Future"**  
CS-FC-SM-0033  
STURDY ENDURE COVER



**"Gear Up for the  
Future"**  
CS-FC-SM-0023  
STURDY ENDURE COVER



**"Reach for the  
Stars"**  
CS-FC-SM-0016  
ENDURE COVER



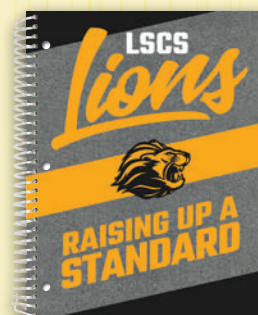
**"Kind is the  
New Cool"**  
CS-FC-SM-0007  
ENDURE COVER



**"Education =  
Future"**  
CS-FC-SM-0022  
STURDY ENDURE COVER

## Custom Covers

UV Coated: \$.35 • Tough Tear: \$.65



## School Handbook

Submit your handbook  
in a single PDF file.

## Design Your Own Custom Cover

Cover artwork should be submitted as  
high-resolution PDF or JPG files.



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