

Why do Educators prefer Coole School™ Student Planners?

Eligible
for Title 1
Funds

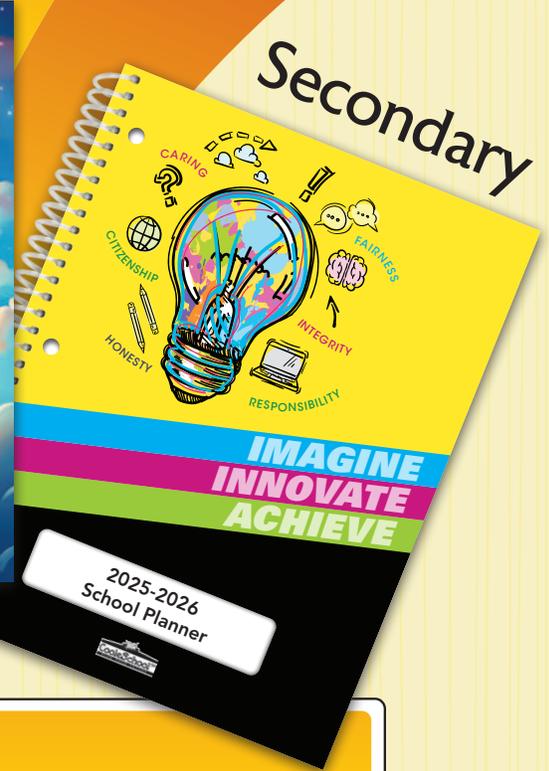
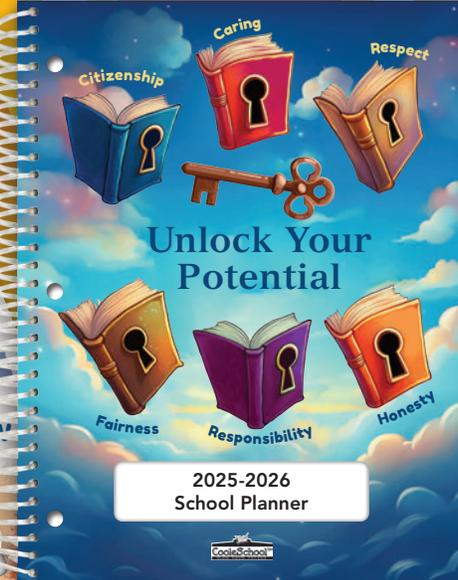
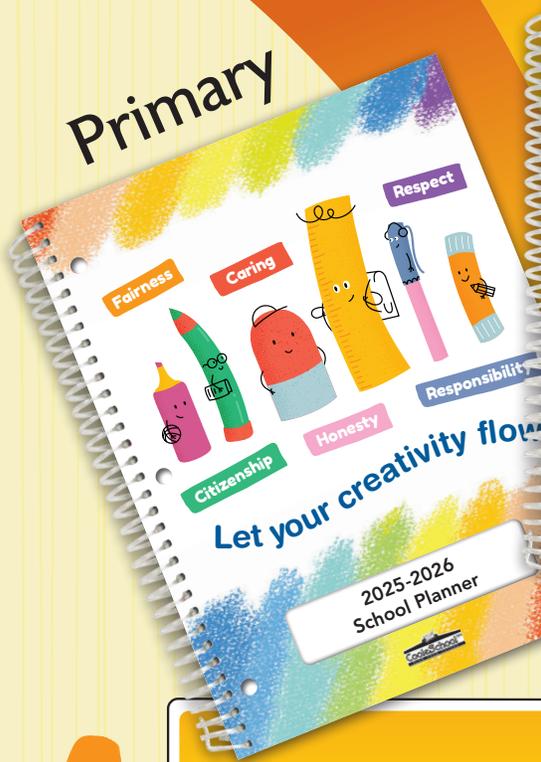
SAVE
25%
Until
5-14-2025

Evidence
Based

Elementary

Primary

Secondary



3
Three
Programs for
the Price of one!

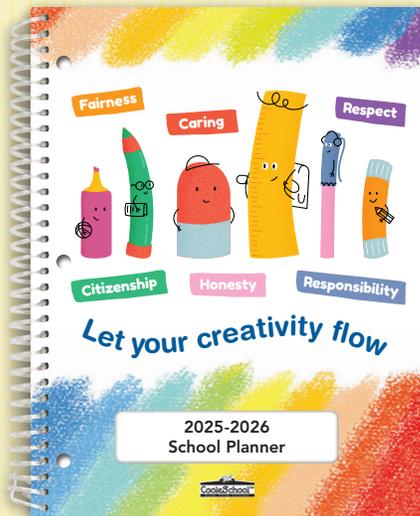
- » Build Organizational Skills
- » Teach Character Education
- » Promote Safe Schools

www.cooleschool.com

Call 800-364-1400 for Information



Primary Planner (PS-25)



Full color

8³/₈ x 10⁷/₈

104 pages

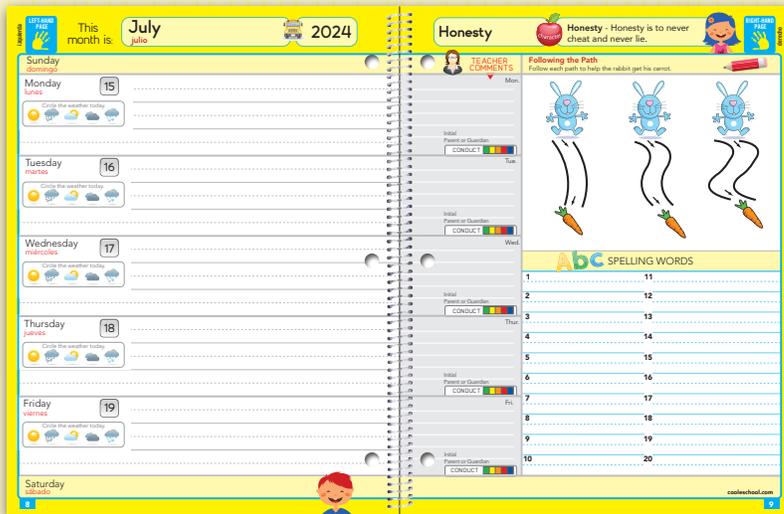
48 weeks (July 14, 2025 – June 19, 2026)

Plastic coil binding, 3-hole punched

**Sturdy
Endure
Cover**

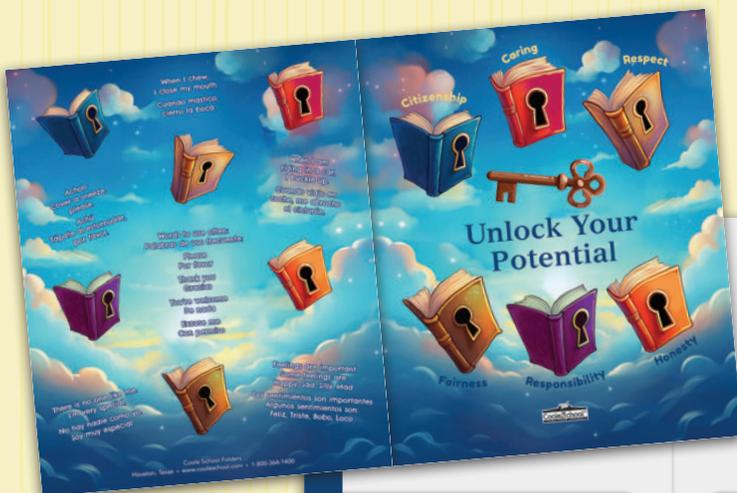
Includes FREE:

- ★ Code of Conduct
- ★ 5 academic pages: alphabet, numbers, shapes
- ★ United States map with capitals
- ★ World map with continents
- ★ Weekly interactive game pages
- ★ Weekly spelling sections
- ★ Daily weather report
- ★ Days and Months in both English and Spanish
- ★ Teacher/Parent Communication page
- ★ Bullying Information



Cool Kid Folders (CS-FLDR-0010) Grades K-5

Other folder options available on our website!



9x12

2-pocket folder

Full color

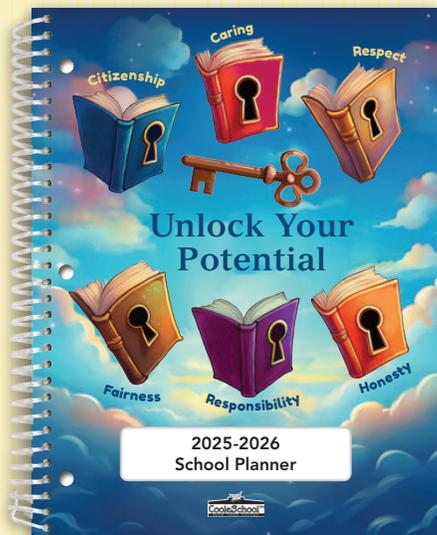
Includes building

blocks of good

character in both

English and Spanish

Elementary Planner (ES-25)



NEW STURDY ENDURE COVER

Full color

8³/₈ x 10⁷/₈

128 pages

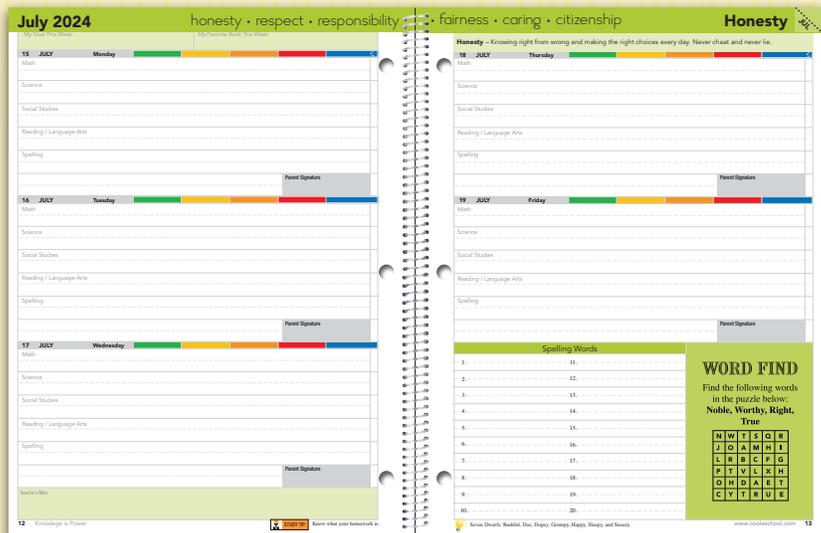
48 weeks (July 14, 2025 – June 19, 2026)

Plastic coil binding, 3-hole punched

Pre-printed subjects

Spelling word section

The Only
Evidence-Based
Student Planner
eligible for
Title One
Funds

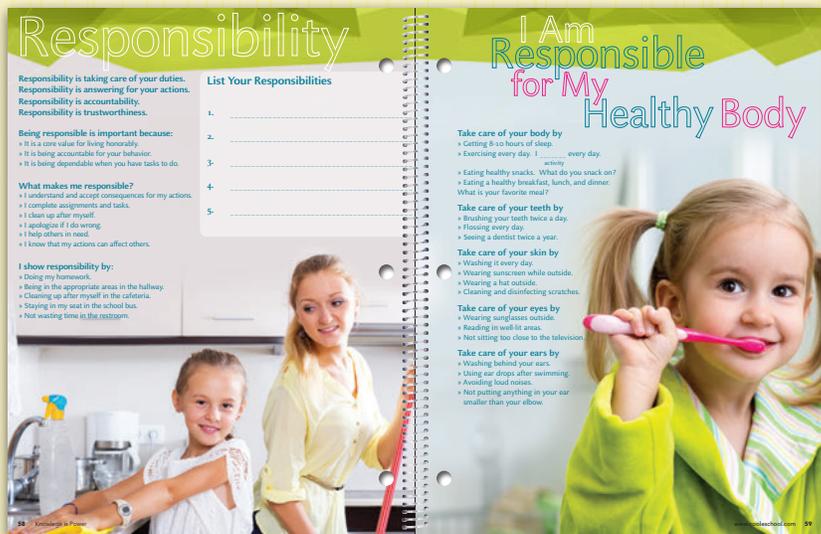


Includes FREE:

- ★ Month-at-a-glance calendars
- ★ United States map
- ★ World map
- ★ Evidence-based character education program (age appropriate)
- ★ Hall passes (2 individual hall pass pages)
- ★ 10 academic resource pages
- ★ Weekly spelling words

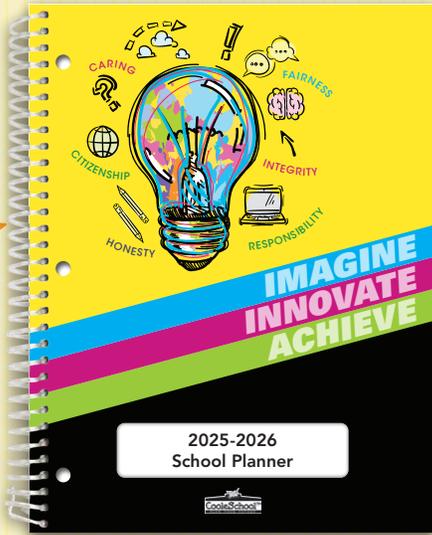
Optional:

- ★ Imprint of school name, mascot, etc.
- ★ Handbook of school rules, regulations, etc.
- ★ Custom Cover (see back of brochure for more info)
- ★ Cover Changes (see back of brochure for more info)
- ★ There is an additional charge for optional items.



Empowering
Students to
Build Good
Character

Secondary Planner, Full Size (MS-25)



NEW STURDY ENDURE COVER

Full color

8³/₈ x 10⁷/₈

128 pages

47 weeks (July 14, 2025 – June 14, 2026)

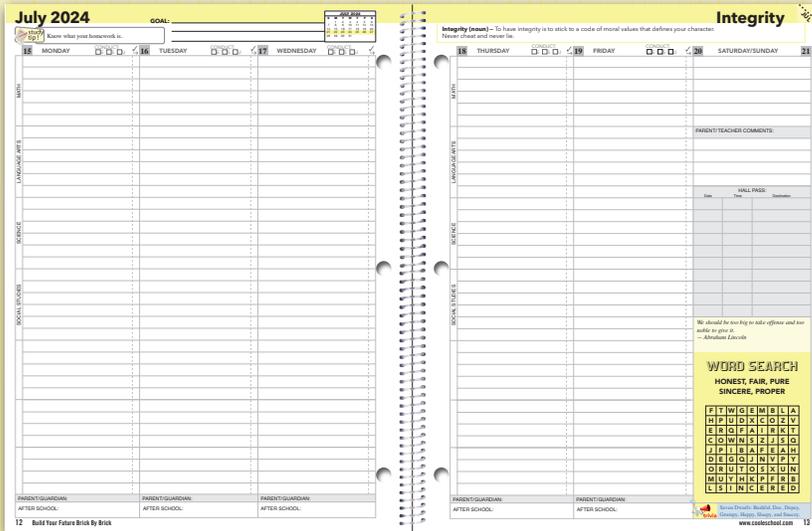
Plastic coil binding, 3-hole punched

Pre-printed subjects

Student achievement record page

Weekly grade check tracker

The Only
Evidence-Based
Student Planner
eligible for
Title One
Funds

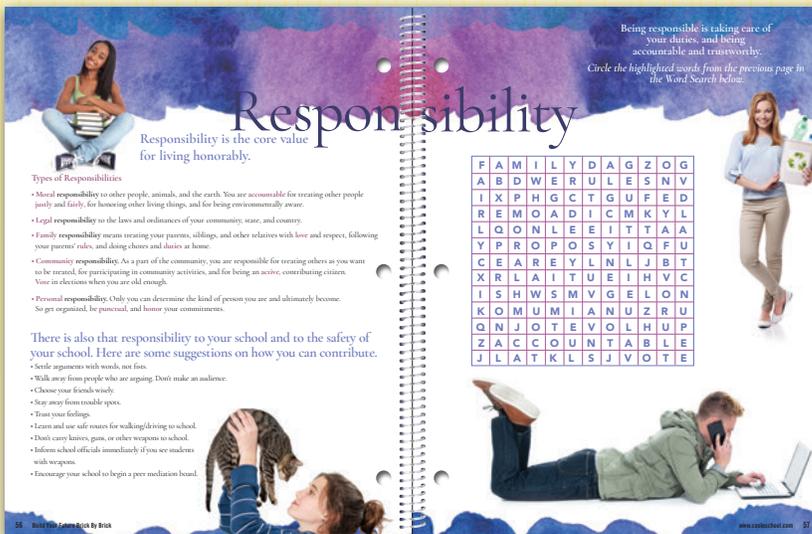


Includes FREE:

- ★ Month-at-a-glance calendars
- ★ United States map
- ★ World map
- ★ Evidence-based character education program (age appropriate)
- ★ Hall passes (daily and 2 individual hall pass pages)
- ★ 12 academic resource pages

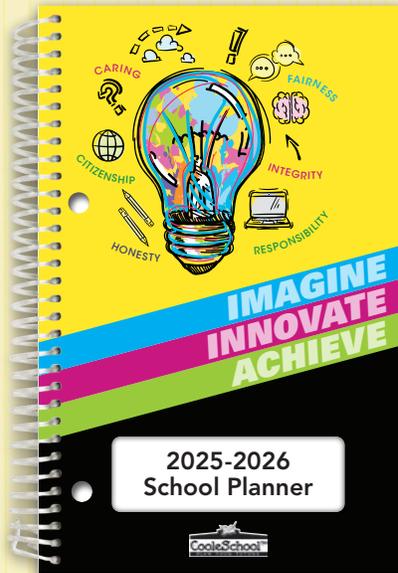
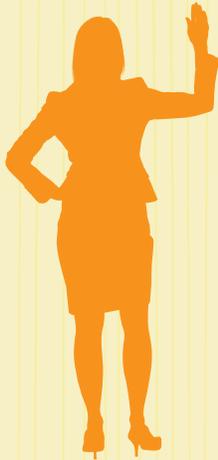
Optional:

- ★ Imprint of school name, mascot, etc.
- ★ Handbook of school rules, regulations, etc.
- ★ Custom Cover (see back of brochure for more info)
- ★ Cover Changes (see back of brochure for more info)
- ★ There is an additional charge for optional items.



Empowering
Students to
Build Good
Character

Secondary Planner, Half Size (SM-25)



STURDY ENDURE COVER

Full color

5³/₈ x 8³/₈

128 pages

46 weeks (July 14, 2025 – June 7, 2026)

Plastic coil binding, 3-hole punched

Student achievement record page

Weekly grade check tracker

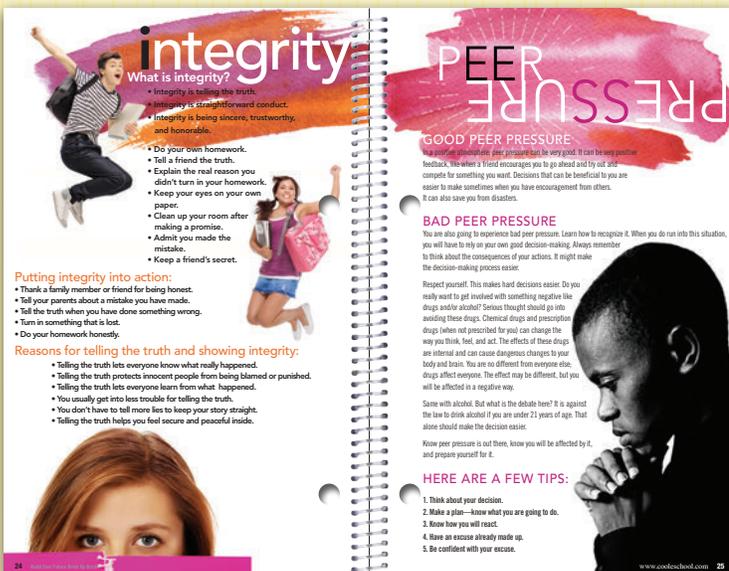
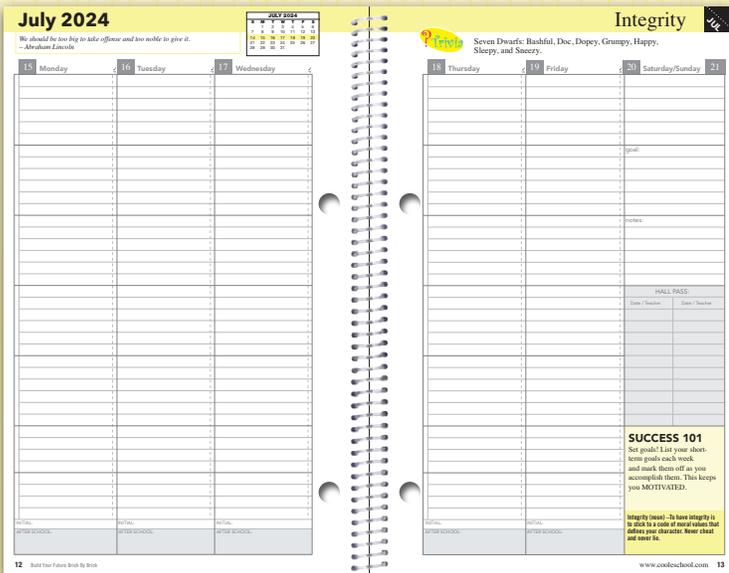
Address book page

Includes FREE:

- ★ Month-at-a-glance calendars
- ★ United States map
- ★ World map
- ★ Evidence-based character education program (age appropriate)
- ★ Hall passes (daily and 2 individual hall pass pages)
- ★ 15 academic resource pages

Optional:

- ★ Imprint of school name, mascot, etc.
- ★ Handbook of school rules, regulations, etc.
- ★ Custom Cover (see back of brochure for more info)
- ★ Cover Changes (see back of brochure for more info)
- ★ There is an additional charge for optional items.

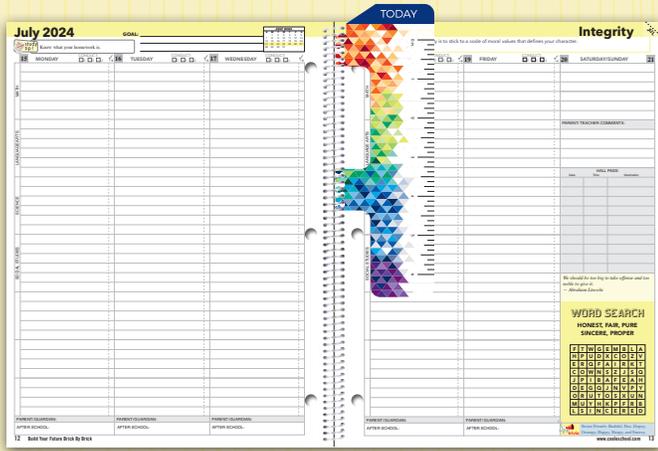


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Accessories

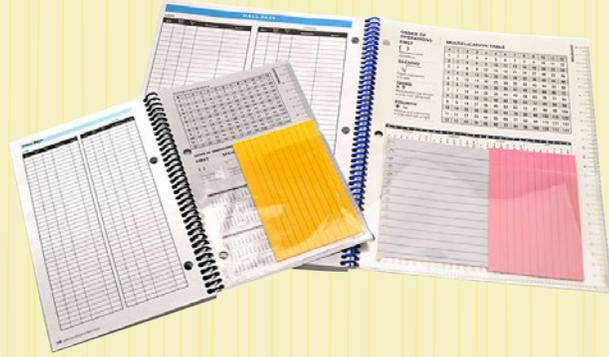
Page Finder/Ruler

Removable plastic 6" ruler/page finder
Snaps in and out of coil binding



Vinyl Pouches

Plastic sheet with 2 translucent pockets,
3-hole punched and bound into the planners.



School Calendar Magnets

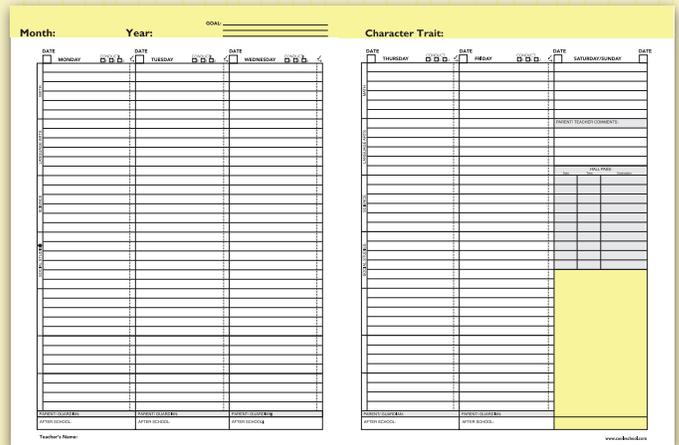
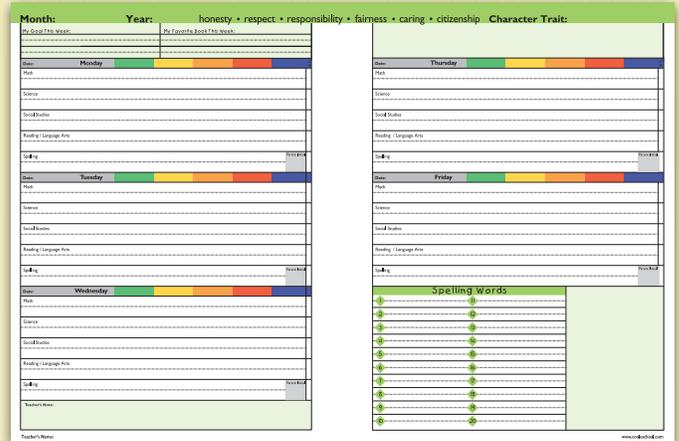
7" x 4 3/8"

Perfect for school schedule/calendar,
parent communication, student body
fundraiser and/or a PTA/PTO project.



Classroom Companions

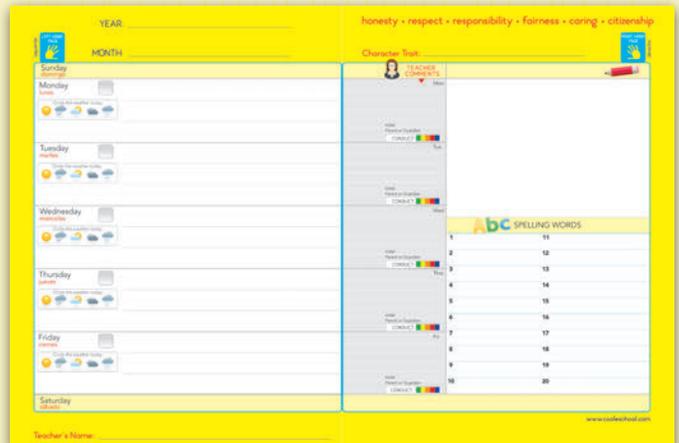
ELEMENTARY + SECONDARY



3 FEET x 2 FEET

Write-on, wipe-off wall chart. Matches book
interior. One side is for the elementary planner
and the other side is for the secondary planner.

PRIMARY



3 FEET x 2 FEET

Write-on, wipe-off wall chart.
Matches the primary planner interior.

Teacher Guides

The Teacher Guide is a complete planner (just like the student's planner) plus 28 pages of Teacher Resource material for the evidence-based character education materials included in the planners. These are available for the elementary, and both secondary planners.

This includes suggested activities for the teachers to do with the students that have to do with the character education content. There are also pre-and post-test questions relative to the character education content in the planner. This can be used to check the efficacy of the planner's content.

Teacher Record + Lesson Plan/Assignment Planners

The Teacher record book is a complete planner which includes seating chart pages, lesson plan pages, and grade sheet pages. These are available for the elementary and full-size secondary planners.

Record Book includes:

- Memorandum pages
- 31 attendance and grade sheets (10 week periods each)
- 8 seating charts

Lesson Plan/Assignment Book includes:

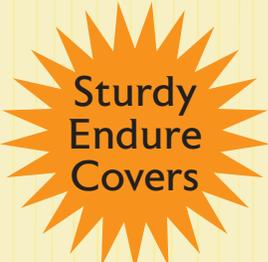
- Program page
- Schedule for school events (2 pages)
- 41 double pages of lesson plan sheets. Monday through Friday, 6 periods.
- 10 seating charts.

The image shows a detailed record book page. It features a grid with columns for 'Subject', 'Date', 'Names', and various tracking fields. The grid is divided into sections for 'MONTH', 'DATE', and 'NAMES'. There are also sections for 'PERIOD BEGINNING' and 'PERIOD ENDING'. The right side of the page has a section for 'PERIOD MARKS' and 'SEMESTER' with columns for '1', '2', '3', '4', '5', '6', '7', '8', '9', '10', '11', '12', '13', '14', '15', '16', '17', '18', '19', '20', '21', '22', '23', '24', '25', '26', '27', '28', '29', '30', '31', '32', '33', '34', '35', '36', '37', '38'. There are also sections for 'MARKS DISTRIBUTION' and 'SEMINAR DISTRIBUTION'.

The image shows a lesson plan page. It has a grid with columns for 'SUBJECT', 'DATE', and 'NAME'. The rows are labeled with days of the week: 'MONDAY', 'TUESDAY', 'WEDNESDAY', 'THURSDAY', and 'FRIDAY'. There are also columns for 'MONTH', 'WEEK', and 'NAME'.

The image shows a seating chart page. It has a grid with columns for 'CLASS' and 'PERIOD'. There are four separate seating chart sections arranged in a 2x2 grid.

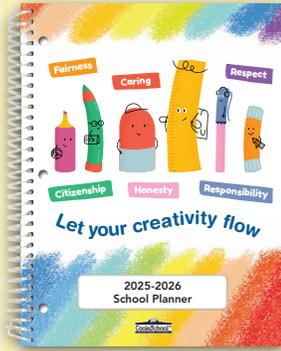
Standard Covers



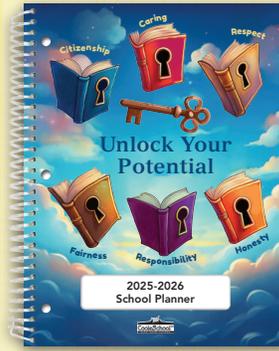
**Sturdy
Endure
Covers**

*"Your planners
and covers
are awesome!"*

– P. STRAFFORD
PRINCIPAL



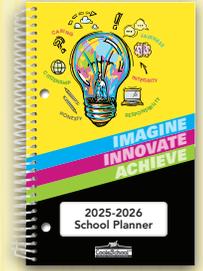
PRIMARY
"Let Your Creativity Flow"
CS-FC-0032
STURDY ENDURE COVER



ELEMENTARY
"Unlock Your Potential"
CS-FC-0031
STURDY ENDURE COVER



LARGE SECONDARY
"Imagine, Innovate,
Achieve"
CS-FC-0033
STURDY ENDURE COVER

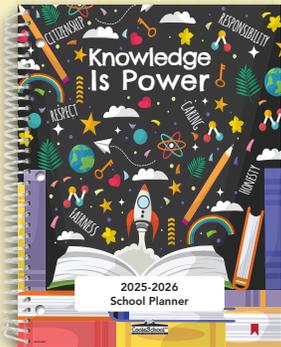


SMALL SECONDARY
"Imagine, Innovate,
Achieve"
CS-FC-SM-0033
STURDY ENDURE COVER

Optional Large Covers \$.10/planner

Primary, Elementary, and Large Secondary

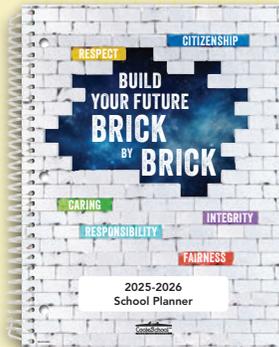
More options available on our website!



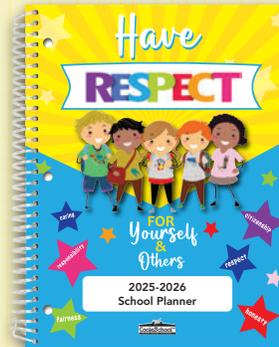
"Knowledge is Power"
CS-FC-0031
STURDY ENDURE COVER



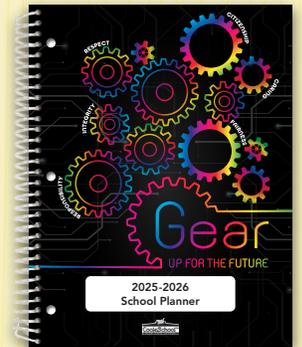
"You Have the Power to
Make a Difference"
CS-FC-0032
STURDY ENDURE COVER



"Build Your Future Brick
by Brick"
CS-FC-0033
STURDY ENDURE COVER



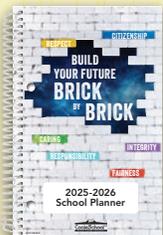
"Have Respect"
CS-FC-0026
STURDY ENDURE COVER



"Gear Up for the Future"
CS-FC-0023
STURDY ENDURE COVER

Optional Small Covers \$.10/planner

Small Secondary



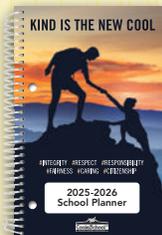
"Build Your
Future"
CS-FC-SM-0033
STURDY ENDURE COVER



"Gear Up for the
Future"
CS-FC-SM-0023
STURDY ENDURE COVER



"Reach for the
Stars"
CS-FC-SM-0016
ENDURE COVER



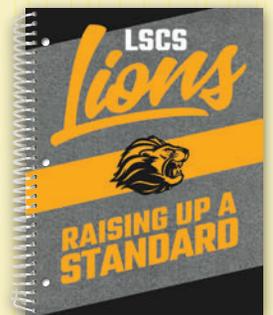
"Kind is the
New Cool"
CS-FC-SM-0007
ENDURE COVER



"Education =
Future"
CS-FC-SM-0022
STURDY ENDURE COVER

Custom Covers

UV Coated: \$.35 • Tough Tear: \$.65



School Handbook
Submit your handbook
in a single PDF file.

Design Your Own Custom Cover
Cover artwork should be submitted as
high-resolution PDF or JPG files.



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